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Regions Charity Classic Calls for Entries in the Third Annual Junior Poster Contest Supporting Education

Winning Poster Becomes the Official Tournament Poster and \$10,000 Awarded to Child's School

BIRMINGHAM, Ala. – BUSINESSWIRE – March 25, 2009 – Calling all kindergarten through fifth grade Alabama students to put on their creative hats and exhibit their artistic talent! Regions Financial Corp. (NYSE: RF) announced today that it will be accepting entries to the Regions Charity Classic Junior Poster Contest beginning Monday, March 30, through Saturday, April 25. Contestants have the opportunity to win big for their school – a total of \$10,000 will be awarded to the school of the winning entrant.

“In addition to raising money for Alabama’s charities, Regions is proud be able to support education throughout the state with this poster contest,” said Bill Askew, Chairman for the Regions Charity Classic Foundation. “Year after year we see our community embrace and support the Regions Charity Classic for the good it does for Birmingham and the state of Alabama. In this difficult economic environment, charities rely on the proceeds generated by events like the Regions Charity Classic to provide services to the community. And this poster contest is another way we can help carry on that tradition and support education in Alabama.”

Students must be enrolled in kindergarten through fifth grade to participate. A total of 24 grade-level prizes will be awarded to the top poster entrants from each grade level in four regional areas throughout the state. Grade-Level prizes include:

- A technology prize package for winner
- \$100 savings bond from Regions Bank for winner

The top poster from each grade level will then be entered in the grand prize competition to win \$10,000 for the winner’s school. In addition, the student’s poster will be deemed the official tournament poster. Grand Prize winnings include:

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- A technology prize package for winner
- \$100 savings bond from Regions Bank for winner
- Saturday night accommodations (May 17) at Ross Bridge for winner and family, plus admission to tournament on Sunday
- Picture with tournament champion
- Poster autographed by tournament champion

All eligible students may visit any Regions branch in the state of Alabama to obtain complete poster rules, regulations and drop-off locations. Information is also available at www.regionscharityclassic.com. All posters must be submitted by April 25, 2009, to be eligible for judging.

About The Tournament

The 2008 Regions Charity Classic will be held May 13-17 at the Robert Trent Jones Golf Trail at Ross Bridge. Players expected to compete include Craig Stadler, Hale Irwin, Jeff Sluman, Loren Roberts, Bernhard Langer and defending champion, Andy Bean. Since its inception, the tournament foundation has donated more than \$10 million to local Alabama charities. Please call (205) 969-9229 for sponsorship, volunteer, ticket, charity or general information.

About Regions Financial Corporation

Regions Financial Corporation, with \$146 billion in assets, is a member of the S&P 100 Index and one of the nation's largest full-service providers of consumer and commercial banking, trust, securities brokerage, mortgage and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates 1,900 banking offices and approximately 2,300 ATMs. Its investment and securities brokerage trust and asset management division, Morgan Keegan & Company Inc., provides services from over 300 offices. Additional information about Regions and its full line of products and services can be found at www.regions.com.

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