

# REGIONS CHARITY CLASSIC

## ADVERTISEMENT SPECIFICATIONS

### SPECTATOR GUIDE AD SPECS

- Full Page: 4" x 8.5" (Trim)  
3.5" x 8" (Live)  
4.25" x 9.75" (Bleed)



### DIGITAL FILES SUPPLIED ON DISK:

Please furnish advertisements in Macintosh format on CD-Rom or DVD. Advertisements should be created according to the above specifications using Quark Xpress (Version 6.5 or older), Adobe CS2, Aldus Freehand (Version 9.0 or older) Adobe PageMaker (Version 6.5 or older) or Adobe Acrobat PDF (Version 7.0 or older) (Please see the requirements in the box to the right). Be sure to include all fonts used in advertisement as well as any and all supporting EPS and TIFF images. Supplied four-color images should be 300 dpi or greater resolution at 100% size. Please furnish a color proof for all advertisements.

### Adobe Acrobat PDF Requirements

Must be Adobe Acrobat PDF (Version 6 or older). Written as follows:

- All fonts and high-resolution picture files must be embedded in the PDF file.
- Page set-up must include and  $\frac{1}{8}$ " bleed all around and registration marks with 12 point offset.
- PDF should be previewed, printed and pre-flighted before sending
- Printing resolution for images is 300 dpi or greater and resolution for printer is minimum 600 dpi or greater.

ADVERTISEMENT DEADLINE: **MARCH 12, 2010**



### *Send ad materials to:*

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